



"Bucky's Got Game" Contest Official Rules

No purchase necessary to enter. Sweepstakes runs from 12:01am CST January 23, 2023, through 11:59 pm CST February 19, 2023 and is open to legal residents of Wisconsin, Illinois and Indiana, age 18 or older. Void in all other locations and wherever else prohibited by law. Employees, officers and contractors (including immediate family members and members of the same household) of Cousins Subs Systems, Inc. ("Administrator", "Cousins Subs") and Badger Sports Properties and its affiliated companies, subsidiaries, distributors, dealers, retailers, vendors, advertising and promotion agencies, and any and all other companies associated with this Sweepstakes are not eligible to participate.

HOW TO ENTER

Sweepstakes Entry: To enter, visit www.cousinssubs.com/badgers, complete the entry form in its entirety, and submit (the "Entry"). Entries must be received between 12:01am CST January 23, 2023, through 11:59 pm CST February 19, 2023.

Limit:

One (1) Entry per person per 24 hours during the Sweepstakes period regardless of whether entrant has more than one email address and regardless of method of submitting an Entry. Any attempt by any participant to obtain more than 1 entry per day by using multiple/different email addresses, Devices, identities, registrations or logins, or any other methods will void that participant's entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed, or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the Device or email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the "authorized account holder" of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being the authorized account holders. All entries become the property of the Sponsor and will not be acknowledged or returned.

Collection and use of personally identifiable information will be in accordance with the Sponsor's Privacy Policy located at <http://www.cousinssubs.com/privacy-policy>. The information provided will only be used for the purposes of this Sweepstakes and as otherwise permitted by Sponsor's privacy policy <http://www.cousinssubs.com/privacy-policy>. Any questions, comments or complaints regarding this Sweepstakes should be sent to: Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051.

WINNING

Three (3) random entries will be selected to win the respective prize packages below. The prize drawing will be selected from all entries received, under the supervision of Badger Sports Properties / Cousins Subs. Odds of winning will depend on the total number of eligible entries received. All entries become property of Cousins Subs.

PRIZE/APPROXIMATE RETAIL VALUE ("ARV")/ODDS

Three (3) prize packages will be eligible to be won, outlined below.

GRAND PRIZE: One (1) Grand Prize is available to be won. Prize package includes:

- Two (2) tickets for all sessions to the Men's Conference Basketball Championship Tournament in Chicago, IL between March 8-12, 2023.
- One (1) 3-night hotel stay
- Up to a \$500 travel stipend – AMEX or Visa Prepaid Card

2nd PRIZE: One (1) Second Place Prize is available to be won. Prize package includes:

- "Free Cousins Subs for a Year" – One (1) \$364 Cousins Subs gift card
- One (1) \$75 Gift Certificate to the University Book Store

3rd PRIZE: One (1) Third Place Prize is available to be won. Prize package includes:

- One (1) \$100 Cousins Subs Gift Card
- One (1) \$25 Gift Certificate to the University Book Store



The ARV of the Grand Prize is: \$1,700

The ARV of the 2nd Prize is: \$442

The ARV of the 3rd Prize is: \$125

The Total ARV of all prizes to be awarded is: \$2,267

Odds of winning will depend upon the total number of eligible entries received.

Prizes are non-transferable and no cash redemption or substitution will be allowed, except at the sponsor's sole discretion. All taxes, title and license are the responsibility of the winners at time prize is delivered. All prizes will be awarded.

Claiming Prizes: The winner will be contacted via phone and/or email and will be asked to contact Cousins Subs to redeem the prize. Grand Prize winners must sign and return a 1099. Cousins Subs will mail/deliver winner's prize upon notification and completion of required forms (Social Security Number is required).

Independent Sweepstakes Administer: This promotion is being administered by Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051, who is responsible for overseeing the awarding of prizes offered, and whose decisions are final regarding the conduct of this promotion.

Cousins Subs reserves the right to amend the rules to any Sweepstakes at any time. Rules are subject to change without notice. Cousins Subs may modify or terminate the Sweepstakes at any time without prior notice.

LIMITATION OF LIABILITY

YOU UNDERSTAND AND AGREE THAT YOU SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR SPONSOR. IN NO EVENT WILL FACEBOOK, TWITTER, SPONSOR, ADMINISTRATOR, OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES, AND RELATED COMPANIES, OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AGENTS, SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "RELEASEES") BE RESPONSIBLE FOR ANY CLAIMS, ACTIONS, DEMANDS, LOSSES, LIABILITIES, DAMAGES, COSTS AND EXPENSES (INCLUDING, ATTORNEYS' FEES) OF ANY KIND, INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE, ARISING OUT OF YOUR PARTICIPATION IN THE SWEEPSTAKES, THE ACCEPTANCE, POSSESSION, USE, MISUSE, LOSS OR MISDIRECTION OF THE PRIZE, PARTICIPATION IN ANY SWEEPSTAKES RELATED ACTIVITIES OR ACCESS TO AND USE OF ANY INTERNET SITE. ENTRANTS AGREE TO RELEASE, DEFEND, INDEMNIFY, DISCHARGE AND HOLD HARMLESS THE SPONSOR AND ADMINISTRATOR FROM ANY SUCH CLAIMS, ACTIONS, DEMANDS, LOSSES, LIABILITIES, DAMAGES, COSTS AND EXPENSES, INCLUDING, WITHOUT LIMITATION FROM ANY DAMAGE, INJURY, DEATH, LOSS OR OTHER LIABILITY EITHER AT LAW OR EQUITY WHETHER KNOWN OR UNKNOWN, ASSERTED OR NOT ASSERTED THAT MAY ARISE FROM OR IN ANY WAY RELATE TO YOUR PARTICIPATION IN THE SWEEPSTAKES OR THE AWARDING, ACCEPTANCE, USE OR MISUSE OF ANY PRIZE. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, THE PRIZE AND MATERIALS ARE PROVIDED "AS-IS" WITHOUT ANY WARRANTY OR REPRESENTATION OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR

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