



“Bucky’s Bash” Sweepstakes Official Rules

No purchase necessary to enter. Sweepstakes runs from 12:01am CST October 5, 2026, through 11:59 pm CST November 1, 2026, and is open to legal residents of Wisconsin & Illinois, age 18 or older. Void wherever else prohibited by law. Employees, officers, and contractors (including immediate family members and members of the same household) of Cousins Submarines, Inc. (Cousins Subs), Badger Sports Properties, LLC, the University of Wisconsin, and their affiliated companies, subsidiaries, distributors, dealers, retailers, vendors, advertising and promotion agencies, and any and all other companies associated with this Sweepstakes are not eligible to participate.

HOW TO ENTER

Sweepstakes Entry: To enter, visit www.cousinssubs.com/badgers, complete the entry form in its entirety, and submit (the “Entry”). Entries must be received between 12:01am CST October 5, 2026, through 11:59 pm CT November 1, 2026.

Limit:

One (1) Entry per person per 24 hours during the Sweepstakes period regardless of whether entrant has more than one email address and regardless of method of submitting an Entry. Any attempt by any participant to obtain more than 1 entry per day by using multiple/different email addresses, Devices, identities, registrations or logins, or any other methods will void that participant’s entries and that participant may be disqualified from the Sweepstakes. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any entry, the authorized account holder of the Device or email address used to enter will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the “authorized account holder” of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being the authorized account holders. All entries become the property of the Sponsor and will not be acknowledged or returned.

Collection and use of personally identifiable information will be in accordance with the Sponsor’s Privacy Policy located at <http://www.cousinssubs.com/privacy-policy>. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Becoming a fan of the Cousins Subs page on Facebook does not constitute an entry into the Sweepstakes. Entrants understand that they are providing their information to Sponsor and not to Facebook. The information provided will only be used for the purposes of this Sweepstakes and as otherwise permitted by Sponsor’s privacy policy <http://www.cousinssubs.com/privacy-policy>. Any questions, comments or complaints regarding this Sweepstakes should be sent to: Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051.

WINNING

One (1) Grand Prize entry, (1) Second Place Prize, and (1) Third Place Prize entries will be randomly selected by November 4, 2026, to win the respective prize packages below. The prize drawing will be selected from all entries received, under the supervision of Badger Sports Properties/Cousins Subs. Odds of winning will depend on the total number of eligible entries received. All entries become property of Cousins Subs.

PRIZE/APPROXIMATE RETAIL VALUE (“ARV”)/ODDS

Grand Prize: One (1) Grand Prize is available to be won. Prize package includes:

- Two (2) tickets and pregame field passes to the Wisconsin/Minnesota football game on Friday, November 27, 2026
- One (1) \$200 University Book Store Gift Certificate
- One (1) autographed football by Wisconsin Head Coach Luke Fickell
- Free Cousins Subs for a Year: Winner will receive one (1) free sub reward per week for 52 consecutive weeks, delivered through the Cousins Club Rewards loyalty program. Winner must have an existing Cousins Club Rewards account or create an account to receive the prize. Rewards will be loaded directly to the winner’s Cousins Club Rewards account.

The ARV of the Grand Prize is: \$1,114

Second Place Prize: One (1) Second Place Prize is available to be won. Prize package includes:

- One (1) \$100 Gift Certificate to the University Book Store & Badger Prize Pack
- One (1) \$50 Cousins Subs Gift Card

The ARV of the Second Place Prize is: \$150



Third Place Prize: One (1) Third Place Prize is available to be won. Prize package includes:

- One (1) \$25 Cousins Subs Gift Card
- One (1) \$75 Gift Certificate to the University Book Store

The ARV of the Third Place Prize is: \$100

The Total ARV of all prizes to be awarded is: \$1,416

Odds of winning will depend upon the total number of eligible entries received.

Prizes are non-transferable and no cash redemption or substitution will be allowed, except at the sponsor's sole discretion. All taxes, title and license are the responsibility of the winners at time prize is delivered. All prizes will be awarded.

Claiming Prizes: The winner will be contacted via phone and/or email and will be asked to contact Cousins Subs to redeem the prize. Grand Prize winner must sign and return a 1099. Badger Sports Properties / Cousins Subs will mail/deliver winner's prize upon notification and completion of required forms (Social Security Number is required).

Conditions: Submission of entry constitutes entrant's agreement to abide by Official Rules, indicates permission to use winner's name and likeness for editorial, advertising, and publicity purposes, without further compensation, and confirms their agreement to release Cousins Subs, Inc. and Badger Sports Properties, a subsidiary of Learfield Sports, its employees, affiliated companies, and their officers and directors from any and all claims or liability in connection with their participation in this promotion. Entries void if obtained outside authorized channels. This Sweepstakes is void where prohibited and/or restricted by law.

Independent Sweepstakes Administer: This promotion is being administered by Cousins Subs, N83 W13400 Leon Road, Menomonee Falls, WI 53051, who is responsible for overseeing the awarding of prizes offered, and whose decisions are final regarding the conduct of this promotion.

Badger Sports Properties and Cousins Subs reserve the right to amend the rules to any Sweepstakes at any time. Rules are subject to change without notice. Badger Sports Properties and Cousins Subs may modify or terminate the Sweepstakes at any time without prior notice.

Winners List: For a written list of the winners' names and addresses, please send a self-addressed, stamped, business-size envelope by December 31st, 2026 to: Cousins Subs Wisconsin Sweeps Request, N83 W13400 Leon Road, Menomonee Falls, WI 53051

LIMITATION OF LIABILITY

YOU UNDERSTAND AND AGREE THAT YOU SHALL HAVE NO RIGHT TO ENJOIN OR RESTRAIN THE DEVELOPMENT, PRODUCTION, ADVERTISING, PROMOTION, DISTRIBUTION OR EXPLOITATION OF THE SWEEPSTAKES OR SPONSOR. IN NO EVENT WILL FACEBOOK, TWITTER, COUSINS SUBS, BADGER SPORTS PROPERTIES, THE UNIVERSITY OF WISCONSIN OR THEIR PARENTS, AFFILIATES, SUBSIDIARIES, AND RELATED COMPANIES, OR THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AGENTS, SUCCESSORS AND ASSIGNS (COLLECTIVELY, THE "RELEASEES") BE RESPONSIBLE FOR ANY CLAIMS, ACTIONS, DEMANDS, LOSSES, LIABILITIES, DAMAGES, COSTS AND EXPENSES (INCLUDING, ATTORNEYS' FEES) OF ANY KIND, INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE, ARISING OUT OF YOUR PARTICIPATION IN THE SWEEPSTAKES, THE ACCEPTANCE, POSSESSION, USE, MISUSE, LOSS OR MISDIRECTION OF THE PRIZE, PARTICIPATION IN ANY SWEEPSTAKES RELATED ACTIVITIES OR ACCESS TO AND USE OF ANY INTERNET SITE. ENTRANTS AGREE TO RELEASE, DEFEND, INDEMNIFY, DISCHARGE AND HOLD HARMLESS THE SPONSOR AND ADMINISTRATOR FROM ANY SUCH CLAIMS, ACTIONS, DEMANDS, LOSSES, LIABILITIES, DAMAGES, COSTS AND EXPENSES, INCLUDING, WITHOUT LIMITATION FROM ANY DAMAGE, INJURY, DEATH, LOSS OR OTHER LIABILITY EITHER AT LAW OR EQUITY WHETHER KNOWN OR UNKNOWN, ASSERTED OR NOT ASSERTED THAT MAY ARISE FROM OR IN ANY WAY RELATE TO YOUR PARTICIPATION IN THE SWEEPSTAKES OR THE AWARDING, ACCEPTANCE, USE OR MISUSE OF ANY PRIZE. WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, THE PRIZE AND MATERIALS ARE PROVIDED "AS-IS" WITHOUT ANY WARRANTY OR REPRESENTATION OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED



WARRANTIES. SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

All entrants agree to hold harmless and indemnify Cousins Subs, Badger Sports Properties, LLC, the University of Wisconsin, and their respective parent companies, agencies, subsidiaries, affiliates, directors, officers, governors, employees, and agents against any and all liability, damages, or causes of action (however named or described), arising out of either (i) the entrant's participation in this promotion, or (ii) the receipt and use of a Prize. Entrants agree that any dispute, lawsuit, or controversies regarding the sweepstakes shall be resolved individually, without resort to any form of class action.